



## **Fantastic 4-H Field Day Poster Contest 2018**

The Educational Poster Contest is open to enrolled 4-H members ages 9-19. Poster must have been made in the program year. Age categories are juniors 9-10, intermediate 11-13 and senior 14-19. Gold Medals will be awarded to top scores after cuts have been established.

### **Rules and guidelines:**

1. Topic should be 4-H related. The purpose is to educate the public. Poster must be made by member. However, adult guidance is acceptable.
2. The poster size should be no smaller than 11x14 and no larger than 23 x 28.
3. Name, age and club should be clearly printed on the back.
4. Photos, drawings, stickers, die cuts and cardstock can be used. Dimensional objects cannot be used. Do not use well known characters that have a copy right. (IE Sponge Bob, Spiderman, Porkey Pig etc.)
5. If the 4-H emblem is used on the poster, no image can be placed or screened over it.
6. Poster must be at Fantastic 4-H Field Day by 8:45am to be judged. Poster must be removed after the field day is over.
7. King City Rural 4-H will provide judges and score cards. No member or parent should be in the poster area during judging. Winners will be announced unless time does not permit.

### **Poster Scorecard:**

Effective Title – explains what the poster is about.... 10%

Suitable 4-H subject – related to a project and age appropriate... 10%

Attracts interest – gets viewers to look.... 20%

Holds interest –gets viewers to study the information... easy to read....10%

Conveys message – accomplishes purpose of educating the public. Information is factual. 30%

General appearance – simple, balanced & orderly ...10%

Workmanship – neat and well constructed ...10%

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4-H Educational Poster Judges Score Card entry # \_\_\_\_\_

Title	Age	Club	
Poster content should be judged against these standards and no other entries. Each poster is to be judged 2 times and the score is averaged. See scoring below.	Score range	Points awarded	Comments
<b>Effective Title</b> – explains what the poster is about. Is easily seen and read.	5-10		
<b>Suitable subject</b> – timely and age appropriate. Is 4-H related, educational and shows a level of skills have been learned.	5-10		
<b>Attracts interest</b> – gets viewers to look. Easy to figure out the concept within the first 10 seconds.	10-20		
<b>Holds interest</b> –gets viewers to study. Design illustrates or symbolizes the message.	5-10		
<b>Conveys message</b> – accomplishes the purpose of the member’s message. Factual based.	20-30		
<b>General appearance</b> – simple, balanced & orderly. Is original. Uses color, wording, graphics, photos, drawings that are appealing.	5-10		
<b>Workmanship</b> – neat and well constructed. Age appropriate work was completed.	5-10		
<b>Total points</b> – add up the score here. Review the scoring below	55-100		
<b>Gold medal cuts are determined after all scoring is complete.</b> Gold seal 90-100 points Blue seal 80-89 points Red seal 70-79 points White 69 and below			