

MONTEREY COUNTY 4-H COUNCIL MEETING MINUTES

DATE: February 19, 2019

LOCATION: Monterey Co Ag Office Conference Rm.

CALL TO ORDER: 7:02P by Tim Lewis. Pledge of Allegiance and 4-H Pledge led by Tim Lewis

ADDITIONS OR CORRECTIONS TO THE AGENDA

None

ROLL CALL

President: Tim Lewis (KCBR)
1st Vice President: Hana Ferguson (Buena Vista)
2nd Vice President: Dena Jenkinson (Chualar)
Treasurer: Gidget Guidotti (Mission)
Secretary: Travis Tanaka (Buena Vista)
Program Staff: Lorin Lurz

CLUB REPRESENTATIVES AND GUESTS

Aromas: Victor Alvarez
Buena Vista: Travis Tanaka
Carmel Valley: Scott Quilty
Chualar: Dena Sala-Jenkinson Sierra Sala
Gonzales: Colleen Yebra
Greenfield: Luzmaria Arguenta, Elizabeth Hernandez, Abraham Arguenta
Hilltown: Kelli Martignoni, Stefanie Burgess, Alex Burgess
King City Blue Ribbon: Marisela Cuevas, Alicia Crespo, Diane Taylor
King City Rural: No representative
Lockwood: Misty Hancock, Morgan Hancock, Megan Weferling
Mission: Gidget Guidotti, Garrett Guidotti
Natividad: Janet Wohlgemuth
Royal Oaks: JoAnn Etchinson, Sheryl Jones
San Benancio: Rose Evers
Spring: Kelly Violini, Nicole Hostert

APPROVAL OF LAST MEETING MINUTES

Motion to accept minutes from the January meeting made by Janet Wohlgemuth (Natividad) Second by Gonzales) No Discussion. Motion passed unanimously

TREASURER'S REPORT (Gidget Guidotti)

Updated open and close for November and December
Report covers November 1-31, 2018.

Opening November 1: \$96,587.49
November Income: \$100.00
November Expenses: \$2,105.17
Closing November 31 \$94,582.32
Morgan Stanley (Scholarship): \$55,922.94
Pacific Valley Bank: \$54,331.27
CD Total: \$110,254.21
Combined Total: \$204,836.53
Comments: None

Report covers December 1-31, 2018.

Opening December 1: \$94,582.32
December Income: \$661.60
December Expenses: \$605.75
Closing December 31 \$94,638.17
Morgan Stanley (Scholarship): \$55,922.94
Pacific Valley Bank: \$54,331.27
CD Total: \$110,254.21
Combined Total: \$204,892.38

Report covers January 1-31, 2019

Opening January 1: \$94,582.32
January Income: \$1,696.00
January Expenses: \$835.37
Closing January 31 \$95,498.80
Morgan Stanley (Scholarship): \$55,922.94
Pacific Valley Bank: \$54,331.27
CD Total: \$110,254.21
Combined Total: \$205,753.01

Comments: Tim mentioned budget planning sessions at 6:30P prior to the March 19 and April 16 Council meetings. The purpose is to prepare the budget for the next 4-H year.

PRESIDENT'S REPORT (Tim Lewis)

Council Food Booth (FB) Update- Tim reminded the group that at the last meeting, the Council voted to keep the FB for another year. He then stated that the day after the meeting, the Council Exec Board received an email from the Fundraising committee (FC). This email stated that the FC would not support the FB fundraiser, leaving the Council with no one to administer the FB. Exec Council then received an email from the Fair stating that the FB contact was due February 1 and that a *strategic plan* was to accompany the application. Exec Council could not meet until January 21 to discuss both emails. No solution was reached regarding the requested strategic plan. Three weeks have passed with no strategic plan and no contract with MCF. After the meeting, it was discovered that February 1 was the priority vendor deadline (also known as "first right of refusal") to guarantee that 4-H will have the FB at that location. Council may still apply for the FB building, but no guarantee that we would get it. Discussion will occur during unfinished business as to the Council's course of action.

Youth Development Adviser Presentation – Lynn Schmitt-McQuitty (Youth Development Advisor) will give a special presentation at Council's April 16 meeting. Tim strongly urged everyone to attend.

YOUTH REPORTS/ CLUB SHARING

Club Youth representative report- Morgan Hancock (Club Reporter-Lockwood) reported that their last Club meeting, members made recycled t-shirt dog toys for donation to the SPCA on April 14. Morgan added that the Club is doing their Little Caesar's pizza kit fundraiser. Misty Hancock added that the Club was short 18 kits from making goal. By making goal, the delivery fee (\$50) would be waived and the dollar amount returned to the Club increases.

Club sharing: Does your Club know what the Fashion Review is and will your Club attend?
Several Club representatives responded that they know what Fashion Review is. A few representatives did not know about Fashion Review. Responses regarding that if their Club will attend varied from "no" to

yes (number of participating members unknown). Tim reminded the group that attending does not mean just participating. Coming to watch and be a member of the audience is considered attending. One representative encouraged participation by boys as well as girls. Clubs don't need a sewing project and Fashion Review participants don't need to know how to sew. Consumer Science category is good for alternative.

Gidget (Mission) said her Club knows what Fashion Review is and did not have anyone participate. This year Mission has a project called "Oh so Thrifty". Project members would take limited funds and purchase items toward a complete outfit. Gidget is going to encourage that project to enter their outfits in Fashion Review.

Tim asked for a short explanation of what Fashion Review is. Alex Burgess (Hilltown) stated that Fashion Review is a national 4-H contest where members can compete in different challenges. Sewing experience not necessary. An interview process gives members presentation experience. Alex gave the example of "Make it Your Own". The competitor would make their own outfit and present it to a group of judges. This contest is a 4-H State qualifier, so a successful member can go to State Presentation Day and compete against others in the same category. Competition categories are separated by age.

Lorin stated that this year's marketing is calling Fashion Review a contest. This makes it clear that Fashion Review is a nationally recognized 4-H contest.

YOUTH COUNCIL (YC) REPORT

Sierra Sala (Chualar) and Garrett Guidotti (Mission) showed a poster from Fantastic Field Day with photos of YC members working and interacting with other 4-H members. Sierra spoke about the session YC members ran. The scenario was that the group crashed on a deserted island and then had to make a shelter to survive with an emphasis on teamwork and communications.

FUNDRAISING COMMITTEE

Color Me Green Run Sponsorships- Kelly Violini reported that sponsorship total is up to \$1,500. Targeted sponsorship Letters just went out and an effort to follow-up is underway. Every Club to receive a packet of info to take back to their Club. Club can sign up together instead of individually.

SpringFest/ BBQ provided by MCF- This event is open to the public. Sign-up for volunteers and activities online through Eventbrite. *Make it and Take it* division available at SVF and MCF entries for 4-Hers. Summary sheet included in packet on how to count Springfest opportunities in a 4-H Record Book. BBQ tickets can be purchased online.

BBQ tickets may be returned by March 14. Entry forms (CMG and Springfest) due March 6

There will be paint wars in the arena. \$5 gets 20-minute session, goggles, squirt gun, and paint included.

COMMITTEE REPORTS: *led by 1st Vice President: every club should have a binder to record info. Council meeting reports must have date, time, location. Comments to Hana after event complete to reduce "critiques" at the council meeting. She will be reaching out to each club who has an upcoming event.*

Animal field day (Chualar)- No report.

Incentives and Recognition (KCBR)- plans for recognition of junior, intermediate, and seniors for record books

Expansion and Review (KCR)- No report.

Fantastic Field Day, overall (KCR): No report

FFD, Vegetable Judging (Mission)- Gidget Guidotti reported that there were two tables, one for fun and one for judging. There were five categories: insects, vegetables, herbs, weeds, and seeds. It seemed that there was more participation, but Gidget questions how serious youth take the contest. Some try hard but don't know the material while others don't try at all. This is Missions third year doing Vegetable Judging with no medals awarded. Mission used either the same or similar items from last year's contest. Mission's recommends doing vegetable judging as skills builder. Contest is scored on identification and spelling.

Tim asked how the info is distributed. Response- Information comes direct from the State website. Links are on the flyer. Tim suggested using a different method to get the info out for next year's FFD.

Kelly M.- Is there a list available? Does the State provide pictures? Response- Info taken from State website. Did not look further into visual aids.

Misty H.- Lockwood has a kit that was created as an Emerald Star (ES) project. The kit includes a multi-page document, pictures, and actual samples. Creating a kit for County use could be an ES project. Hana added that an ES project must benefit the county and that Star Ranks are not necessary to apply for an ES.

Gidget stated this information is available, many kids have smart phones. They can look up the info

FFD, Dessert Judging (Royal Oaks)- Sheryl reported that it went OK. She suggested that the contest should be a baked goods judging contest. Portioning items into many small pieces complicated preparation. She suggested something like a cookie contest where the entered items already come portioned out. This would be the handling that comes with portioning out an item that needs to get cut. 18 participants submitted entries.

FFD, Livestock Judging (Chualar)- Dirk reported that five youth members, assisted by eight from Chualar ran the judging event. More senior level youth participated this year. This year's judging used a different style video so judging went quick. 55 youth participated in livestock judging participants. This year saw the greatest number of members who medaled, many were from Royal Oaks.

FFD, Judging contest/ tabulations (Aromas)- Victor reported that it went better this year. Aromas youth learned how to tabulate.

FFD, community service (KCBR)- There were three stations 1. Create valentines for long-term care patients at Mee Memorial Hospital; 2. Decorations for hospital delivery; 3. Dog chews made from old shirts with delivery to the Salinas animal shelter

County Leaders Council Sr. Scholarship review (Dena Sala-Jenkinson) – Council is voting tonight on the updated scholarship application and criteria. With help from Youth Development Advisor Lynn Schmitt-McQuitty and County, created frequently asked questions, focused the criteria on youth who participated at a county-level of leadership, restructured the application, reworked the letters of recommendation, updated essay prompts.

This is a competitive scholarship based on leadership at the County level. Scholarship must go toward post-high school education. This is not an academic scholarship; no grades required. Applicant achievement based on completion of a County level position(s) such as All Star, camp counselor, Youth Council, Council Committee Chair, and Emerald Star recipients. An essay using the outlined prompts is required. A 4-H resume or PDR equivalent is used to verify applicant's qualifications. There is a panel interview. Goal is to have application available by April 1

Council can form new scholarships for specific recognition but must have a new funding source.

Every year will have four \$1,000 scholarships. Scholarships are not broken down, thus higher criteria. Due to fund rollover, the Leaders Council will offer seven scholarships this year.

Presentation Night (Gonzales) Colleen reported that Presentation Night is March 1. Gonzales received approval for the use of school classrooms. Due to an after-school program in the cafeteria, sign-ins will occur outside the cafeteria. Classrooms will be ready. Once cafeteria is clear, activities will occur in the cafeteria.

Schedules posted with online were wrong due to access time to cafeteria. Evaluators, room monitors, runners still need to show up early, everyone else will be directed around the building. Emails will be sent explaining check-in procedure and schedule changes.

Will not have use of the kitchen. Food options are ready made such baked potatoes, pizza. etc.

Presentation Night, Tabulations (Lockwood)- Misty reported that there is a deficit in number of judges required. For every four presenters, the Club must send one adult evaluator. Clubs that are short judges- Aromas/ KCR (2), Buena Vista/ Gonzales/ Hilltown/ KCBR/ San Benancio/ Mission (1). Junior judges are signed up from San Benancio, KCR, and Lockwood. No room monitor volunteers. Greenfield does not have any presenters but is sending two youth runners. For youth not presenting, being a runner is a way to get involved and see what it takes to present.

Leaders expressed an issue with signing up volunteers. Misty has a sign-up sheet or send a message to Stacey Wilkins.

Question- Will I get an email telling us who signed up. Answer- Email was sent with raw data. Gonzales will send a follow-up email. Club Leaders need to verify lists.

If there are not enough judges from a Club, presenters from that Club could be removed from of the contest.

Hana asked if Lockwood will accept overflow judges. Answer- Overflow judges are welcome. Chualar is sending one extra judge, but there are many vacancies to fill. Training for judges is provided. No experience necessary.

Fashion Review (Hilltown)- Alex Burgess reported that the theme for this year's Fashion Review contest is Fashion My Way. The contest will occur at the County Ag office on April 13 and doors open at 1:00P. Community service begins at 1:00P and will continue through the afternoon. The service will include making dog toys and draw string bags for the women's shelter. Donations of travel-sized soaps are encouraged.

The fashion show for all contestants to begin at 3:30P.

All categories are on the flyer, County and State web pages. All are welcome to participate. There will be demos on hair, skin, and make-up.

Consumer science limit is \$40. If there is interest, there will be a thrift shopping trip.

Other categories include Make It Mine Challenge, Box Challenge, Traditional, Retro/ Historical Challenge. Competition within the category is by age. Top finalists that receive Gold will advance to State.

Fashion Review youth chairs are available for Club visits.

Question-Since this is a State qualifier and I do presentations; can I do both at State? Answer- Yes, you could do both.

Color Me Green Run (Spring)- If you would like a Club visit, contact Nicole. Will be other dye colors (pink, purple, blue, and green). Prizes available for cleanest, most colorful, best costume among the attendees.

Lorin added this this not a race, can go at own pace.

CAMP MCANDLESS REPORT

Stephanie Burgess reported that training has begun for youth staff (32) and adult volunteers. Camp is looking to recruit new volunteers, complete the online survey to enroll, due in March. Better to have adults in the system and will deal with schedules later.

On March 25th at Our Savior, there will be a family camp open house. Come meet youth counselors and adults.

Emphasis on training this year. 1/3 of youth staff are graduating. 2/3 have two years or less experience. Important to build strong foundation for the future. Close to 70 hours of training to be a counselor.

Online registration to enroll in Camp opens at end of March. First come, first served.

FAIRS UPDATE:

YQCA- Kelly provided an update regarding Youth Quality Certification Assurance YQCA. This training is now required by every fair for 4-H members who take livestock to a fair. For youth with a disability, help the child take the test. If they still can't take the test, contact Jay Carlson or email YQCA. There is no bilingual module. Since this new, comments/ suggestions are welcome. Everyone needs to check expiration date on their certificate.

Fairs can choose to have group training. MCF and SVF are online only. Unknown if SCF is online only.

San Benito- Webpage is getting updated. Fair is Oct 3-6. Weigh-in is Oct 1. Fair has employment opportunities- Entry Office supervisor and two part-time staff positions. San Benito representative will attend March Council meeting.

STAFF REPORTS (Lorin Hofmann-Lurz and Darlene Ruiz)

Lorin Lurz-

JOANN's Clover campaign is back. Rewards program funds goes back to State 4-H program. Clubs can then apply for grant funds through the State program. Spring 4-H applied for last year's grant funds and was awarded \$400. These funds are being used for the community service opportunity at SpringFest. Grant application process is easy. There are four categories. Nine CA stores carry 4-H fabrics; Salinas location carries limited stock. Get the JOANN phone app to get deals and to participate in the Rewards program.

Online registration- Transitioning to using online registration for County events. This is the first year using this system for Fashion Review. Club Leaders will still be asked to manage and verify information for their Club.

Bay-Coast Sectional Presentation Day- Event is not managed by the County office. Both locations are same day, Cal Poly or Antioch. Must qualify at sectionals to go to State. Reminder to ensure presentations are in correct categories. Farm advisors donated eight new easels to be used by 4-H members.

Camp Directors- Stephanie and Mike Burgess are retiring as Camp Directors after 2019. Must find new directors. Applications are out. Cannot have camp without directors.

Livestock Bowl- Will be at State Field Day and will be put on by the State 4-H office. This is a contest.

FFD Results- Results are in everyone's packet. Numbers were lower, but still good participation.

New Club Leader- If your Club is looking to recruit a new leader, notify County. There is an application and screening process.

YQCA- Brochures available. Takes YQCA terms and puts them in 4-H terms.

Club emails- State requires that each club has a contact email for the State website. If your club doesn't have a free account, Gmail recommended.

Budget- Clubs can offset adult volunteer training fees and expenses. Create a budget line item; contact County with questions on how to add to the budget line item

Scholarships- If your club has a graduation and/ or leadership scholarship, program staff need to see forms to verify documents are compliant with current policy standard.

Lorin reminded the group that SLC is in next year's budget. This year's conference will be more affordable, Clubs should be able to offer a scholarship.

Grange Quilt- Buena Vista Grange is making a Grange quilt. See flyer.

State Leadership Conference- Going back to the practice of having education sessions run by adults and are looking for adults to run sessions. If your Club has a volunteer that would like to run a session, State will pay mileage to attend

Adult Leaders Forum- State is bringing back Adult Leaders Forum. Will occur at Asilomar, Nov 8-10. One day fees (\$45)

Special Presentation by Youth Development Advisor- Lynn Schmitt-McQuitty is attending the April Leaders Council meeting to give a special presentation. Same presentation given to Santa Cruz and San Benito programs. Due to Federal budget cutbacks, less funding at all levels. Lynn will be explaining how this will affect and change the County program.

UNFINISHED BUSINESS:

Food Booth discussion- Tim opened the floor for discussion regarding the Council's status with the Leader's Council fundraising Food Booth (FB). Tim reminded the group that Council does not currently have an application or contract with the Fair to run the Food Booth as in year's past. The Exec Council could not come up with the Fair's required strategic plan, menu, list of personnel, etc. There isn't a replacement fundraiser for the Food Booth.

Kelly Violini- Council does not have the requested documents into the Fair. Alyssa Wygal is the point of contact.

Tim- We have no one to create the strategic plan, write the contract, or run the FB.

Gidget- This is being discussed again because at the last meeting, Council voted to keep the FB. We (Executive Board) then received the letter after the decision was made to keep the FB. The question is who wants to run the FB.

Tim: Council needs volunteers to administer the FB and fulfil the requests of the Fair. Last year was first year Fundraising Committee (FC) ran the FB. Fundraising Committee sent Exec Council an email after the last Council meeting stating that they will not be involve in the FB.

Kelly M- Asked questions as to who ran the FB and then asked why Fundraising Committee didn't speak up during discussion last month.

Gidget- Council didn't understand or failed to see FC's viewpoint. Facts were presented without opinion. If FC stated that their recommendation would be to not continue with the FB, then Council would have voted different.

Sheryl- So Council is willing to give up the FB with no replacement fundraiser, which supported the County for many years? Tim- We have Dipp'n Dots and CMG. Sheryl- Can Council take the financial hit?

Kelly V- There are other options. FC is looking for additional committee members. FC has reached out to Ag Commissioners office to ask for a donor plaque for a donor wall. Go for higher donation amounts. Need the authorization from the Ag Commissioner. Do a day of giving. Doesn't have to be Giving Tuesday.

Kelly M- Possible opposition to the FB are the hours. 4-H is asking parents to allow children to miss school to work or to be there late in the day. Youth shouldn't be missing school or out late to work.

Tim- Does anyone want to step and run the FB this year. (No response given by group.) If not, someone make a motion to table discussion.

Dirk- Last meeting everyone voted to keep the FB, now no one wants to run it. This is unfair to the Clubs that they didn't know about this. Tim responded with a summary of the details in the President's Report.

Kelly V- Any correspondence sent to Council is not distributed to Clubs. It should be shared, why not? If it concerns council, it should be distributed.

Janet W - As the Club representative should be getting feedback. Has anyone considered partnering with FFA? This is about the kids.

Stephanie B- Gave Camp fundraising as an example of going from a deficit and nearly shutting down to a successful, solvent program. Tap into the generosity of the community. Getting youth into the community is way to get donations while fostering those relationships. Should view this as an opportunity, rather than dead in the water.

Kelly M- There should have been notice to the Clubs that Council doesn't have anyone to run the FB and it would be dead. Tim- Exec Board asked the Fair for an extension so we could have the conversation.

Gidget- Even if the information was sent to the Leaders, how many have the experience and knowledge to make the requested plan?

Rose E- There has been plenty of information. I thought it was clear that FC wasn't going to do it and it was a lot of work for the funds created.

Motion to table discussion regarding the FB- Rose Evers (San Benancio). Second by Misty Hancock (Lockwood) No discussion. Passed unanimously.

NEW BUSINESS:

Voting in the new criteria for Council Graduation Scholarship.

Motion to approve the new criteria-Janet Wohlgemuth (Natividad), Seconded by Kelly Martignoni (Hilltown). No discussion. Motion passed unanimously.

ADJOURN at 9:00P

Motion to adjourn- Gidget Guidotti (Mission) Second: Misty Hancock (Lockwood) No discussion. Passed Unanimously

Next Council Meeting- Tuesday, March 19, 2019. County Ag Office. 7:00P