

August 10, 2012

Monterey County Fair, 7<sup>th</sup> DAA  
2004 Fairground Road  
Monterey, CA 93940

Attn: Kelly Violini, CEO:

This letter is to inform you that Monterey County 4-H Clubs cannot participate in the "Trailer Wars" sponsorship fundraiser that the Monterey County Fair is promoting. The "Trailer Wars" promotion asks 4-H Clubs to solicit sponsorships of several livestock awards, on behalf of the Monterey county Fair. As an incentive, the Monterey County Fair offers a free RV space to the top two 4-H Clubs or FFA Chapters that raise the most funds, and free Membership to the Heritage Foundation for runners-up.

While we understand and appreciate the Monterey County Fair's efforts to solicit sponsorships for the various livestock awards, this type of fundraiser does not comply with the California 4-H Youth Development Program's (CA 4-H YDP) policies regarding fundraising.

The CA 4-H YDP Policy Handbook, Section 9, Financial Management, part VII. Planning and Fundraising, contains the following requirements concerning fundraising:

*C. Authorization for 4-H YDP Fundraising*

- 1. County directors are responsible for reviewing proposed fundraising activities through the annual budget submission process and assuring their compliance with applicable policies.*

and

*D. Fundraising Guidelines:*

- 1. All methods of fundraising by 4-H units and councils must comply with UC's general fund development guidelines given below. The regulations apply to those activities involving the solicitation and use of goods and services for 4-H YDP, as well as the solicitation of funds.*
  - a. Any raising or use of funds by a 4-H unit or council must be for the purpose of furthering the research and education goals of the 4-H YDP.*

(The policies quoted above can be viewed in their entirety at: <http://www.ca4h.org/Administration/Policies/>)

Additionally, the offer of prizes, including Free RV Space and membership in the Heritage Foundation, which would be awarded to the Club would be a personal benefit to a member or volunteer, which is not allowed under 4-H YDP policies for the conduct of volunteers.

Since this fundraiser does not directly benefit the research and educational goals of the 4-H YDP, and was not reviewed and approved by the County Director as part of the budget process, we cannot allow our 4-H Clubs to participate in this fundraiser.

I hope that this does not cause any undue burden on the Monterey county Fair's fundraising efforts. If you wish to include 4-H Clubs in future fundraising efforts, please contact the 4-H program staff (Wendy Grennan [wdgrennan@ucanr.edu](mailto:wdgrennan@ucanr.edu), 4-H Youth Development Program Representative or Lynn Schmitt-McQuitty [lschmittmcquitty@ucanr.edu](mailto:lschmittmcquitty@ucanr.edu), 4-H Youth Development Advisor) in advance so we may review the program for compliance with 4-H YDP policy and determine what involvement 4-H Clubs may have.

Our 4-H members and their families are looking forward to participating in the Monterey County Fair.

Sincerely,



Maria de la Fuente, Ph. D.  
County Director  
UCCE Monterey County